



FOR IMMEDIATE RELEASE

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NYSE CLOSING BELL CEREMONY ON MAY 7 SET TO CELEBRATE RECORD-BREAKING CORPORATE SUPPORT OF 2009 AIDS WALK NEW YORK

GAY MEN'S HEALTH CRISIS AND AIDS WALK NEW YORK TO RING THE CLOSING BELL®

New York, NY, May 4, 2009 – Gay Men's Health Crisis (GMHC) and AIDS Walk New York (AWNY) announced today that the New York Stock Exchange (NYSE) will host The Closing Bell in support of the AIDS Walk, an annual event now in its 24th year. The ceremony on May 7th, ten days prior to AIDS Walk New York, will recognize this year's record-breaking support from the business community. The ceremony also serves to remind corporate America, locally and nationally, that it must play an important role in combating AIDS. "The NYSE-Euronext Closing Bell Ceremony will not only recognize the outstanding support from the New York business community, but will also bring attention to the AIDS Walk, the ongoing AIDS crisis, and the critical work of GMHC," said Frank Dix, Business Process Manager for NYSE and member of GMHC's board of directors.

"It's wonderful to see that, in spite of the global recession, these New York corporate leaders remain committed to helping those struggling with HIV/AIDS, and preventing new infections here in the tri-state area" said Dr. Marjorie J. Hill, Chief Executive Officer of GMHC, the world's first AIDS organization and AWNY's primary beneficiary.

"This ceremony serves to highlight that, despite these tough times, GMHC and the AIDS Walk still have the capacity to inspire generosity; to motivate the public; and to lead," said Craig R. Miller, President of MZA Events and the Founder and Producer of AIDS Walk New York.

Dr. Hill, along with Peter Dunn, President and General Manager of CBS 2 HD, AWNY's new exclusive broadcast sponsor, and Kate Sullivan, co-anchor of CBS 2 This Morning, will ring The Closing Bell joined by AWNY's top corporate supporters. The following sponsoring companies are confirmed to attend: Bristol-Myers Squibb, Delta Air Lines, Duane Reade, CBS 2 HD, Empire Blue Cross Blue Shield, Cohen Brothers Realty & the Decoration and Design Building, Barclays Capital, Deutsche Bank, Gap Inc, Citibank, Pfizer and PricewaterhouseCoopers.

WHEN/WHERE:

Thursday, May 7, 2009/NYSE Security Checkpoint/corner of Broad Street & Exchange Place

3:30 p.m. Press arrives at NYSE Security Checkpoint

4:00 p.m. The Closing Bell is rung

About NYSE Euronext: NYSE Euronext (NYX) is the world's most diverse exchange group, offering a broad and growing array of financial products and services in Europe and the United States that include cash equities, futures, options, exchange-traded products, bonds, market data, and commercial technology solutions. With over 8,000 listed issues globally, NYSE Euronext's equities markets -- the New York Stock Exchange, Euronext, NYSE Arca, and NYSE Amex -- represent nearly 40% of the world's cash equities trading volume, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, the leading European derivatives business and the world's second largest derivatives business by value of trading. NYSE Euronext offers comprehensive global commercial technology, connectivity, and market data products and services through its innovative trading solutions unit, NYSE Technologies. NYSE Euronext is part of the S&P 500 index and the only exchange operator in the S&P 100 index. For more information, please visit: www.nyx.com.

About Gay Men's Health Crisis: Gay Men's Health Crisis (GMHC) is a not-for-profit, volunteer-supported and community-based organization committed to national leadership in the fight against AIDS. We provide prevention and care services to more than 15,000 men, women and families that are living with, or affected by, HIV/AIDS in New York City, and advocate for scientific, evidence-based public health solutions for hundreds of thousands worldwide. Our Mission: GMHC fights to end the AIDS epidemic and uplift the lives of all affected. For more information, please visit www.gmhc.org.

About AIDS Walk New York: Since 1986, AIDS Walk New York has raised more than \$100 million for HIV programs and services in the tri-state area, and has grown into the largest AIDS fundraising event in the entire world. In 2008 alone, 45,000 participants, many of whom were members of 2,400 corporate and community teams, raised a record sum of more than \$7 million for Gay Men's Health Crisis (GMHC) and 50 other tri-state area AIDS service organizations. For more information, please visit, www.aidswalk.net/newyork.

About MZA Events: AIDS Walk New York was founded in 1986 by Craig R. Miller and his organization of activists, MZA Events. Miller is the originator of the AIDS Walk fundraising model and has raised more than \$350 million for leading AIDS charities nationwide. For more information, please visit www.mzaevents.com.

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